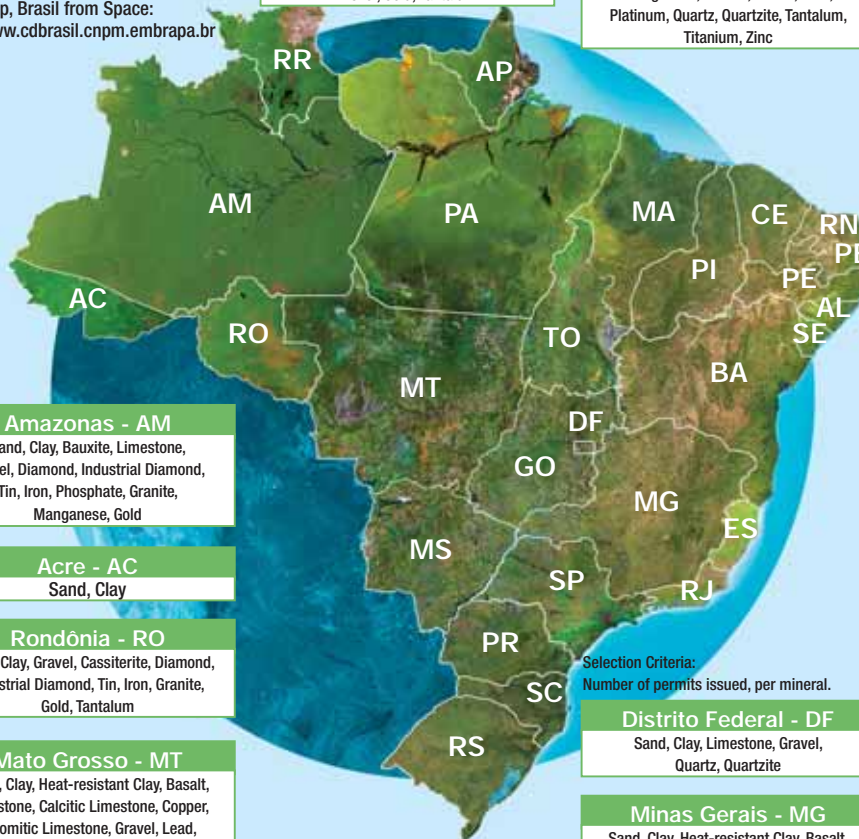


# PROSPECTION IN BRAZIL

**Pará - PA**  
Sand, Clay, Heat-resistant Clay, Bauxite, Beryllium, Limestone, Cassiterite, China Clay, Lead, Copper, Chrome, Diamond, Industrial Diamond, Tin, Iron, Phosphate, Gneiss, Granite, Manganese, Nickel, Gold, Quartz, Quartzite, Tantalum, Titanium, Peat, Zinc

**Roraima - RR**  
Diamond, Iron, Granite, Gold, Quartz

Map, Brasil from Space:  
[www.cdbrasil.cnpm.embrapa.br](http://www.cdbrasil.cnpm.embrapa.br)



**Amazonas - AM**  
Sand, Clay, Bauxite, Limestone, Gravel, Diamond, Industrial Diamond, Tin, Iron, Phosphate, Granite, Manganese, Gold

**Acre - AC**  
Sand, Clay

**Rondônia - RO**  
Sand, Clay, Gravel, Cassiterite, Diamond, Industrial Diamond, Tin, Iron, Granite, Gold, Tantalum

**Mato Grosso - MT**  
Sand, Clay, Heat-resistant Clay, Basalt, Limestone, Calcitic Limestone, Copper, Dolomitic Limestone, Gravel, Lead, Cassiterite, Iron, Diamond, Industrial Diamond, Tin, Phosphate, Granite, Manganese, Marble, Nickel, Gold, Quartz, Quartzite, Peat, Zinc

**Mato Grosso do Sul - MS**  
Sand, Clay, Basalt, Limestone, Copper, Diamond, Iron, Marble, Gold

**Paraná - PR**  
Sand, Clay, Heat-resistant Clay, Basalt, Calcitic Limestone, Dolomitic Limestone, Mineral Coal, Gravel, China Clay, Copper, Limestone, Diamond, Iron, Phosphate, Granite, Manganese, Marble, Gold, Quartz, Quartzite, Peat, Zinc

**Tocantins - TO**  
Sand, Clay, Heat-resistant Clay, Basalt, Bauxite, Beryllium, Limestone, Calcitic Limestone, Dolomitic Limestone, Gravel, Cassiterite, Copper, Chrome, Diamond, Iron, Phosphate, Gneiss, Granite, Manganese, Nickel, Gold, Quartz, Quartzite, Tantalum, Peat, Zinc

**Amapá - AP**  
Sand, Bauxite, Gravel, China Clay, Copper, Chrome, Iron, Granite, Manganese, Nickel, Gold, Tantalum

**Maranhão - MA**  
Sand, Clay, Basalt, Bauxite, Limestone, Gravel, China Clay, Copper, Diamond, Iron, Phosphate, Granite, Quartzite, Gold, Peat

**Goias - GO**  
Sand, Clay, Heat-resistant Clay, Basalt, Beryllium, Limestone, Calcitic Limestone, Dolomitic Limestone, Gravel, Cassiterite, China Clay, Lead, Copper, Chrome, Diamond, Industrial Diamond, Steatite/Soaprock, Iron, Phosphate, Gneiss, Granite, Manganese, Marble, Nickel, Gold, Platinum, Quartz, Quartzite, Tantalum, Titanium, Zinc

**Piauí - PI**  
Clay, Bauxite, Limestone, Copper, Dolomitic Limestone, Diamond, Iron, Gneiss, Granite, Manganese, Nickel, Gold, Quartz, Quartzite, Titanium, Vanadium

**Ceará - CE**  
Sand, Clay, Limestone, Calcitic Limestone, Dolomitic Limestone, China Clay, Copper, Tin, Feldspar, Iron, Gneiss, Granite, Industrial Diamond, Steatite/Soaprock, Iron, Phosphate, Gneiss, Granite, Manganese, Marble, Nickel, Gold, Platinum, Quartz, Quartzite, Scheelite, Tantalum, Titanium

**Rio Grande do Norte - RN**  
Sand, Clay, Beryllium, Limestone, Calcitic Limestone, Dolomitic Limestone, China Clay, Copper, Feldspar, Iron, Gneiss, Granite, Decorative Granite, Manganese, Marble, Nickel, Gold, Quartz, Quartzite, Scheelite, Tantalum

**Paraíba - PB**  
Sand, Clay, Beryllium, Limestone, Calcitic Limestone, Cassiterite, China Clay, Copper, Emerald, Tin, Feldspar, Iron, Phosphate, Gneiss, Granite, Decorative Granite, Nickel, Gold, Quartz, Quartzite, Scheelite, Tantalum, Peat

**Pernambuco - PE**  
Sand, Clay, Heat-resistant Clay, Limestone, China Clay, Lead, Copper, Iron, Gneiss, Granite, Gold, Quartzite

**Alagoas - AL**  
Clay, Iron, Granite, Gold

**Sergipe - SE**  
Sand, Clay, Limestone, Gravel, Gneiss, Granite, Marble, Gold, Quartzite

**Bahia - BA**  
Sand, Clay, Heat-resistant Clay, Bauxite, Beryllium, Limestone, Calcitic Limestone, Dolomitic Limestone, Gravel, China Clay, Lead, Copper, Chrome, Diamond, Industrial Diamond, Emerald, Steatite/Soaprock, Feldspar, Iron, Phosphate, Gneiss, Granite, Manganese, Marble, Nickel, Gold, Platinum, Quartz, Quartzite, Titanium, Vanadium, Zinc, Peat

**Espírito Santo - ES**  
Sand, Clay, Heat-resistant Clay, Bauxite, China Clay, Phosphate, Gneiss, Granite, Decorative Granite, Marble, Gold, Quartz, Quartzite, Peat

**Rio de Janeiro - RJ**  
Sand, Clay, Bauxite, Limestone, Calcitic Limestone, Dolomitic Limestone, Gravel, China Clay, Feldspar, Gneiss, Granite, Marble, Gold, Quartz, Quartzite, Peat

Source: DNPM (Prospection Licenses issued between 01/01/2009 and 12/31/2007)

**Santa Catarina - SC**  
Sand, Clay, Heat-resistant Clay, Basalt, Bauxite, Mineral Coal, Gravel, China Clay, Copper, Diamond, Feldspar, Iron, Gneiss, Granite, Manganese, Marble, Nickel, Gold, Quartz, Quartzite, Peat

**Rio Grande do Sul - RS**  
Sand, Clay, Heat-resistant Clay, Basalt, Limestone, Calcitic Limestone, Coal, Quartz, Mineral Coal, Gravel, China Clay, Copper, Iron, Phosphate, Gneiss, Granite, Decorative Granite, Marble, Gold, Titanium, Peat

Selection Criteria:  
Number of permits issued, per mineral.

**Distrito Federal - DF**  
Sand, Clay, Limestone, Gravel, Quartz, Quartzite

**Minas Gerais - MG**  
Sand, Clay, Heat-resistant Clay, Basalt, Bauxite, Beryllium, Limestone, Calcitic Limestone, Gravel, China Clay, Lead, Copper, Chrome, Diamond, Industrial Diamond, Emerald, Steatite/Soaprock, Feldspar, Iron, Phosphate, Gneiss, Granite, Decorative Granite, Manganese, Nickel, Gold, Platinum, Quartz, Quartzite, Titanium, Peat, Zinc

**São Paulo - SP**  
Sand, Clay, Heat-resistant Clay, Basalt, Bauxite, Limestone, Dolomitic Limestone, Gravel, China Clay, Lead, Copper, Diamond, Industrial Diamond, Phosphate, Gneiss, Granite, Decorative Granite, Manganese, Nickel, Gold, Quartz, Quartzite, Peat

# Largest Prospectors – by mineral

Main items –  
based on number of  
permit requests, by state (\*)

Mineral	Company	Location – State	UF	Mineral(s)
Sand	SRF Administração e Comércio Construtora Copenhague CBPM	RS ES/BA GO/TO	AC	Sand
			AL	Gold
Clay	Cimento Rio Branco Cimento Poty Calcário Diamante	ES/PR/RJ/SP AL/CE SP	AP	Iron, Gold
			AM	Bauxite/Aluminum, Gold, Sand
Bauxite/ Aluminum	Vale Mineração Ouro Vermelho Rio Tinto Desenvolvimentos Minerais	AP/MA/PA AM/MA/PA BA/PA	BA	Iron, Granite, Nickel, Gold, Copper
Limestone	Votorantim Cimentos N/NE Votorantim Cimentos Brasil LAASPE – Empreendimentos e Participações	BA/CE/PB/RN/SE/PE BA/GO/MG/PR/RJ/TO BA/GO/PB/PE/PR/RS/SE/TO	CE	Iron, Nickel, Granite, Limestone
Lead	CBPM Votorantim Metais Zinco	BA GO/MG/PA	DF	Gravel
			ES	Granite, Sand, Clay
Copper	Vale GME4 do Brasil Participações e Empreendimentos Base Metals Exploration do Brasil	AP/BA/GO/MG/PA/PE/PI/RN/SC MT/PA  BA/MT/TO	GO	Gold, Nickel, Sand
			MA	Bauxite, Limestone, Gold
Diamond	Diagem do Brasil Mineração Acará Participações GME4 do Brasil Participações e Empreendimentos Omega Gama Mineração	MT MT MT/MS MG	MT	Gold, Diamond, Limestone
			MS	Copper, Clay, Basalt
			MG	Granite, Iron, Gold
			PA	Gold, Copper, Bauxite/Aluminum
Industrial Diamond	Vaaldiam do Brasil Mineração	MG	PA	Gold, Copper, Bauxite/Aluminum
Iron	Vale MMX Amapá Mineração BP Projetos e Consultoria Ambiental BHP Billiton Metais	AL/BA/CE/GO/MG/PA/PB/PE/PR/RN/SC BA/MG/PI/AP BA/CE/TO BA/MG	PB	Copper, Gold, Limestone, Iron
			PR	Clay, Sand, Zinc
Gneiss	Gransena Exportação e Comércio Togni Mineração	BA/MG MG	PE	Limestone, Iron, Gold
Granite	Mag-Ban Mármore e Granitos Aquidaban Mineração Coto Comércio, Importação e Exportação Pedreiras do Brasil	BA/MG PB/PE/PI/RN BA/CE/PB	PI	Iron, Nickel
			RJ	Granite, Sand, Gneiss
Manganese	Zeus Mineração Minérios Metalúrgicos do Nordeste GME4 do Brasil Participações e Empreendimentos	BA/MG BA RN	RN	Limestone, Iron, Granite
			RS	Sand, Copper, Clay
Nickel	Rio Tinto Desenvolvimentos Minerais Votorantim Metais Níquel INV Mineração	BA BA/CE/GO/MT/PI/SC/TO GO/TO	RO	Gold, Diamond, Sand
			RR	Granite, Gold
Gold	Mineração Santa Elina Mineração Vale Verde Vale	AL/PA/PE/PR/RO/SE AL BA/GO/PA/TO	SC	Clay, Clay/Sand
			SP	Clay, Sand, Sand/Clay
Zinc	Votorantim Metais Zinco	BA/GO/MG/PR	SE	Gold, Limestone, Copper
			TO	Gold, Copper, Iron

\*Listed by number of permits,  
in decreasing order.  
Excludes mineral water.

Source DNPM

# Editorial Program

## ISSUE # 24 (JANUARY)

- Special: **MINERAL RESEARCH**
- Technology: Weighing: Dynamic & Loaded
- Transportation & Handling of Materials

## ISSUE # 25 (MARCH)

- Special: **INVESTMENT & PERSPECTIVES**
- Technology: Mineral processing
- Supplement: 'The Map of Mineral Opportunities'

## ISSUE # 26 (MAY)

Circulation at SIMEXMIN'2010

- Special: **PROJECTS - ENGINEERING & CONSULTING**
- Technology: Drilling and Blasting
- IMT GUIDE - Geoprocessing and mineral analysis

## ISSUE # 27 (JULY)

Circulation at Ambiental Expo'2010

- Special: **BRAZILAN ENVIRONMENT YEARBOOK**

- Technology: Effluent Control and Dust Management
- Environmental Managing and Evaluation

## ISSUE # 28 (SEPTEMBER)

- Special: **MINING FOR CEMENT AND AGGREGATES**
- Technology: Mineral processing
- Transportaton and Handling of Materials

## ISSUE # 29 (NOVEMBER)

Circulation at EXPOSIBRAM AMAZONIA'2010

- Special: **REGIONAL MINING YEARBOOK**
- Technology: Transmission systems
- ITM GUIDE - What is new at the Exposibram Amazonia 2010

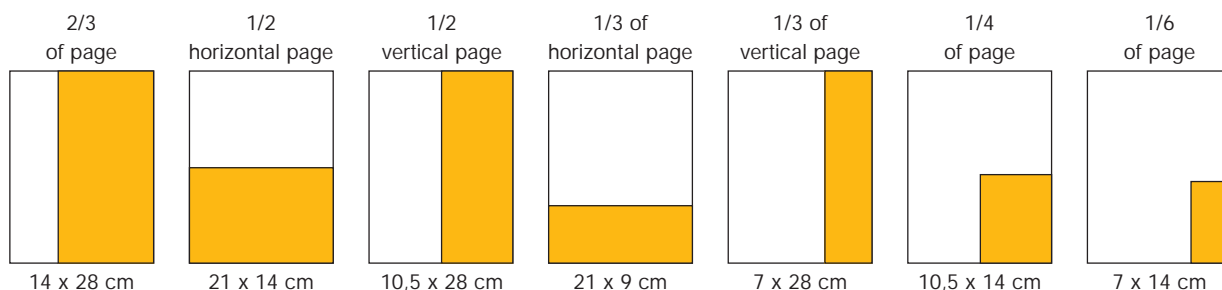
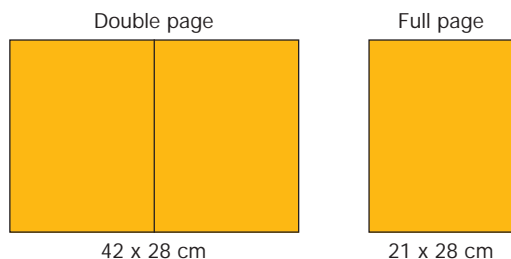
## ISSUE # 30 (JANUARY-2011)

- Special: **MINERAL RESEARCH**
- Technology: Mining and loading
- Maintenance: Equipment & Installations

*Note: Issues above are subject to change at the editor's discretion, whenever relevant market developments warrant extensive or immediate reporting*

## Rates 2010

### Ad formats



Double Page Spread	=	16,950
Cover position	=	9,040
Full Page	=	6,780
2/3 page	=	5,090
1/2 page	=	3,960
1/3 page	=	2,830
1/4 page	=	2,260
1/6 page	=	1,700

all prices in US\$ / all materials printed in 4 colors

## Editorial profile

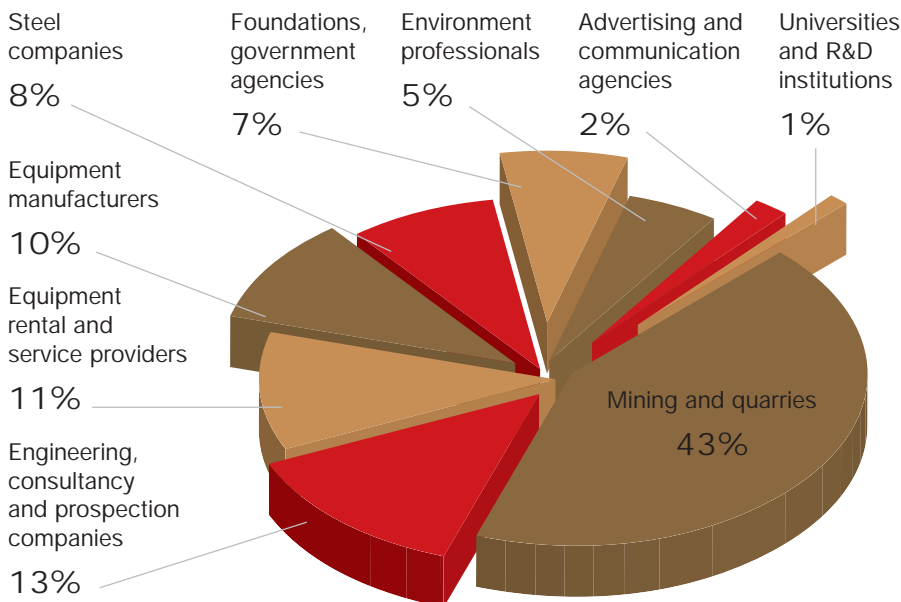
In The Mine Mining Process and Technology Management, is a publication intended for the perusal of professionals in the mining industry, equipment and its related areas. It is a publication which links the technology applied in the mining industry to the field experience of professionals of the area. All aspects of the mining production cycle, from boring to transporting, fall within the realm of interest of In the Mine.

In The Mine also opens a new field in the publishing market, aimed cover the different uses of Information Technology and telecommunications in the mining industry. In addition, the dissemination of environmental policies, the relationship with the community and personnel training play a major part in the articles featured in the magazine.

In The Mine distinguishes itself by the constant search of qualified and verified information that is effectively presented within the scope of our readership interest. Our other differentiating aspect is the manner in which we present our articles and reports. Whenever applicable, information is provided with the use of visual tools such as graphs and tables. Photographic material is also presented as a means to convey the actual dimensions of the mining industry in Brazil.

Above all, In The Mine is a magazine of content; made possible through the collaboration of consultants and a team of journalists specialized in the mining industry, equipment, metallurgy, and Information Technology markets.

### Circulation: breakdown by market segmentation



**Circulation**  
**10,000**  
per issues (Brazil)  
6 issues per year

### Readership profile

Managers	47%
CEO's and Directors	38%
Others Professionals	15%

### Percentages by regions

North	22%
Northeast	9%
Central-West	16%
Southeast	40%
South	13%

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